# Social Media Marketing Resources

Alexa alexa.com Website traffic & demographic tool

Blogger blogger.com Blog hosting

BuddyPress buddypress.com Social network platform plugin

Digg digg.com Social bookmarking

Facebook facebook.com Social network

Google Alerts google.com/alerts Brand monitoring tool

Google Analytics google.com/analytics Website & social media analytics

Google Plus plus.google.com Social network

Hootsuite hootsuite.com Social media management tool

Instagram instagram.com Photo sharing & editing app

LinkedIn linkedin.com Social network for business

Ning ning.com Customizable social network

Marketing Grader marketing.grader.com Website & social media assessment tool

Meetup meetup.com Network of local groups

Mention mention.net Brand monitoring tool

Pinterest pinterest.com Visual bookmarking & social network

Quantcast quantscast.com Website traffic & demographic tool

Reddit reddit.com Social bookmarking

Snapchat snapchat.com Photo messaging app

Social Mention socialmention.com Brand monitoring tool

StumbleUpon stumbleupon.com Social bookmarking

Twitter twitter.com Short text message network

Typepad typepad.com Blog hosting

Vimeo vimeo.com Video hosting

Vine vine.co 6-second video hosting

WordPress wordpress.org Website and blog hosting

Yammer yammer.com Private social network

YouTube youtube.com Video hosting