Social Media Skills Self-Assessment

Please check the box that comes closest to describing your use of social media. Be sure to identify your business status in the first box!

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| --- | --- | --- | --- | --- | --- |
| **\_\_\_ Have a business/non-profit web site only**  **\_\_\_ Have business/non-profit w/ social media**  **\_\_\_ Plan to start a business**  **\_\_\_ Want social media only for personal use** | **Never** | **Once in a While** | **Daily** | **Several Times a Day** | **I don’t have a clue what this is** |
| **Use Facebook personally** |  |  |  |  |  |
| **Use Facebook for business** |  |  |  |  |  |
| **Use Facebook on mobile device** |  |  |  |  |  |
| **Use Twitter personally** |  |  |  |  |  |
| **Use Twitter for business** |  |  |  |  |  |
| **Use Twitter on mobile device** |  |  |  |  |  |
| **Use LinkedIn for business** |  |  |  |  |  |
| **Use LinkedIn personally (e.g. job search)** |  |  |  |  |  |
| **Use LinkedIn on mobile device** |  |  |  |  |  |
| **Read blogs** |  |  |  |  |  |
| **Respond or write posts on a blog** |  |  |  |  |  |
| **View photos/slides on sites like Pinterest** |  |  |  |  |  |
| **Post photos/slides on sites like Pinterest** |  |  |  |  |  |
| **View videos on sites like YouTube** |  |  |  |  |  |
| **Post videos on sites like YouTube** |  |  |  |  |  |
| **Use meeting services like Meetup** |  |  |  |  |  |
| **Use crowdfunding sites like Kickstarter** |  |  |  |  |  |
| **Use petition sites like Change.org** |  |  |  |  |  |